

Farmers' mela at Kendpukur, Habibpur, Malda, West Bengal

on 12th March 2022

The ICAR-Indian Institute of Oilseeds Research, Hyderabad; Project Coordinating Unit (Sesame & Niger), Jabalpur and IOPEPC, Mumbai in collaboration with Agrani Neo Farmers Producer Company Limited (an FPO from Malda, WB) and ICAR-CISH-Krishi Vigyan Kendra, Malda organised a Farmers' Mela on 12th March, 2022 at Kendpukur, Habibpur, Malda, West Bengal to promote and popularise sesame during summer season as a combined effort of ICAR-IIOR, AICRP (sesame), ICAR-CISH and IOPEPC in promoting export quality sesame and also to strengthen the value chain of sesame in the state of West Bengal. Around 1000 women farmers from the FPO participated in the event. Officials from ICAR-IIOR, PC unit Jabalpur, AICRP Sesame, Kolkata, IOPEPC and sesame traders from West Bengal participated in the mela. The mela witnessed the participation of farmers, local administration officials of Malda, researchers, traders and the export council. In the mela, pamphlets on package of practices for summer sesame cultivation were distributed to the famers. Further, good quality seeds of Suprava (CUMS 17) were distributed to the women farmers to initiate sesame cultivation in the current season 2022.