

**REPORT ON ‘Swachhta Hi Seva- 2025’
‘swachhotsav’ (स्वच्छोत्सव) on 17.09.2025**

As per the directions from the council, the ‘Swachhta Hi Seva- 2025’ on the theme of ‘swachhotsav’ (स्वच्छोत्सव)” activities are being launched and organised at ICAR-IIOR. The activities scheduled for the day on September 17, 2025, such as display banners, taking pledge, installation of selfie point, planting for ‘ek ped maa ka naam’, swachhta walkathon and cleaning drive were conducted at ICAR-IIOR. The swachhta banners were displayed at prominent places, activities were briefed those to be organized during the Swachhta Hi Seva-2025 and swachhta pledge was taken in English, Hindi and Telugu by IIOR scientific, technical, administrative staff, students, contractual staff and farm labours under the leadership of Dr. R. K. Mathur, Director, ICAR-IIOR. Cassia tree saplings were planned in besides of IIOR laboratory complexes by the Director and other officials. Swachhta cleaning programme was done inside the institute premises by IIOR staff. Employees of ICAR-IIOR participated with dedication and great enthusiasm. Swachhta posters displayed to create awareness of Swachhta.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmers	Members of civil society	School children	Total
17.09.2025	Dr G. Suresh Dr P. Ratna Kumar Dr A. Anil Kumar Smt. G. Saraswathi Smt. N. Vijayalakshmi	120	-	-	-	-	120





taking Swachhata pledge in ICAR-IIOR



Installed Swachhotsav Selfie Point at ICAR-IIOR



Cassia tree saplings planted on the Occasion of 'Ek Ped Maa Ka Naam'



Staff participated during Swachhta at ICAR-IIOR



Spot for Cleaning drive(before)



(after) Cleaning drive

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