

**REPORT ON ‘Swachhta Hi Seva- 2025’  
‘swachhotsav’ (स्वच्छोत्सव) on 18.09.2025**

As per the directions received from the council, the “**Swachhta Hi Seva – 2025**” campaign on the theme of “*Swachhotsav*” (स्वच्छोत्सव) was launched and organized at **ICAR–Indian Institute of Oilseeds Research (IIOR)**. As part of the activities scheduled for the day on **18<sup>th</sup> September 2025**, various cleanliness initiatives were undertaken on the institute premises. During the drive, the difficult and dirty spots, commonly known as **black spots**, were carefully identified, mapped, and taken up for focused cleaning. These black spots, which are generally neglected garbage collection points, were thoroughly cleaned and restored as part of the mission to maintain a cleaner and healthier environment within the campus.

The employees of ICAR-IIOR participated wholeheartedly in the campaign, demonstrating great dedication, commitment, and enthusiasm towards the noble cause of sanitation and hygiene. Their collective efforts transformed the campus and served as an inspiring example of teamwork and responsibility. In addition, **Swachhta awareness posters** were displayed at prominent locations to sensitize staff and visitors about the importance of cleanliness, hygiene, and waste management. The campaign not only addressed immediate cleaning needs but also emphasized the institute’s long-term commitment to the goals of the nationwide **Swachh Bharat Abhiyan**, making *Swachhotsav* a true celebration of cleanliness.



Black spot Identified (**before**) cleaning drive



Black spot Identified (**after**) cleaning drive