

**REPORT ON ‘Swachhta Hi Seva- 2025’
‘swachhotsav’ (स्वच्छोत्सव) on 19.09.2025**

The ICAR–Indian Institute of Oilseeds Research (IIOR), Hyderabad, organized the “**Swachhta Hi Seva – 2025**” campaign on **19th September 2025**, as per the directions received from the Council. This year’s campaign was celebrated under the theme of “**Swachhotsav**” (स्वच्छोत्सव), highlighting cleanliness as a festival of responsibility and commitment. As part of the day’s program, “**Swachhata Class / Swachhata Ki Pathshaala**” was conducted **for the students of Class 9 and 10 at Government Zilla Parishad High School, Narkhoda Village, Shamshabad Mandal, Hyderabad**. The educational session focused on the significance of cleanliness, sanitation, and hygiene practices in daily life. **Students actively participated in the session and took the Swachhta Pledge**, committing themselves to contribute 100 hours of Shramdhan per year, equivalent to 2 hours per week, towards maintaining cleanliness in their surroundings.

Employees of ICAR-IIOR also participated enthusiastically in the campaign, demonstrating their dedication, commitment, and sense of responsibility towards the cause of sanitation and hygiene. Swachhta awareness posters were displayed at key locations across the institute to sensitize both staff and visitors about the importance of cleanliness, hygiene, and waste management. The campaign not only addressed immediate cleaning and awareness needs but also reinforced the long-term commitment of the institute towards the vision of the Swachh Bharat Abhiyan. Through its activities, “Swachhotsav” became a true celebration of cleanliness, instilling a sense of civic responsibility among students, staff, and the local community.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmers	Members of civil society	School children	Total
19.09.2025	Dr P. Ratna Kumar Dr G. Suresh Dr S. Senthilvel Dr Dudhe M Y Dr Ramya KT Dr A. Divya Shri. J. Ashok Shri. Ankit Kumar	20	-	-	-	100	120





Conducted **Swachhata Class** for the students of Class 9 and 10 at Government Zilla Parishad High School, Narkhoda Village, Shamshabad Mandal, Hyderabad