

REPORT ON ‘Swachhta Hi Seva- 2025’ ‘swachhotsav’ (स्वच्छोत्सव) on 22.09.2025

The ICAR–Indian Institute of Oilseeds Research (IIOR), Hyderabad, organized the “**Swachhta Hi Seva – 2025**” campaign on 22nd September 2025, in line with the directions received from the Council. This year, the campaign was observed under the theme “**Swachhotsav**” (स्वच्छोत्सव), symbolizing cleanliness as a festival of responsibility and commitment. As part of the day’s program, a **Human Chain** was organized as a symbolic event, where IIOR staff, workers, and students joined hands to express their unity, raise awareness, and demonstrate their commitment towards cleanliness and sanitation.

Employees of ICAR–IIOR participated with great enthusiasm, reflecting their dedication, sense of responsibility, and commitment to the cause of sanitation and hygiene. To further spread awareness, Swachhta posters were displayed at prominent locations across the institute, sensitizing both staff and visitors about the importance of cleanliness, hygiene, and waste management. The campaign addressed not only immediate cleaning and awareness needs but also reinforced the long-term vision of Swachh Bharat Abhiyan. Through its collective efforts and activities, “Swachhotsav” emerged as a true celebration of cleanliness, instilling civic responsibility among students, staff, and the local community.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmers	Members of civil society	School children	Total
22.09.2025	Dr P. Ratna Kumar Dr P. lakshamma Dr L. Prayaga Dr K. Ramesh Dr Ramya KT Dr Meena HP Shri. D. Naidu Shri. Shivam Singh	80	-	-	-	-	80





Human Chain was organized as a symbolic event at ICAR-IIOR