

**REPORT ON ‘Swachhta Hi Seva- 2025’  
‘swachhotsav’ (स्वच्छोत्सव) on 23.09.2025**

The ICAR–Indian Institute of Oilseeds Research (IIOR), Hyderabad, organized the “**Swachhta Hi Seva – 2025**” campaign on 23<sup>rd</sup> September 2025, in line with the directions received from the Council. This year, the campaign was observed under the theme “**Swachhotsav**” (स्वच्छोत्सव), symbolizing cleanliness as a festival of responsibility and commitment. As part of the today’s program, the **Clean Green Utsav** was organized with the aim of promoting **eco-friendly and zero-waste celebrations**, while ensuring active IIOR staff participation to collectively address general Swachhata challenges across IIOR research farms. The program emphasized sustainable practices and community responsibility towards cleanliness. As part of the initiative, a series of **cleaning activities** were carried out at **IIOR office and institutional buildings**. The activities focused on: 1. Ensuring proper segregation and disposal of waste. 2. Removal of unused materials, broken furniture, and outdated files to create clutter-free spaces. 3. Dusting, sweeping, and mopping of office premises including corridors, staircases, and common areas. 4. Beautification of surroundings through plantation drives and setting up of waste bins for systematic waste collection. Awareness sessions for staff members to adopt eco-friendly practices, such as reducing single-use plastics and promoting the use of reusable alternatives.

The collective participation of employees, students and workers played a crucial role in making the program impactful. The event not only improved the **cleanliness and hygiene standards** of institutional premises but also encouraged a sense of responsibility among participants towards maintaining clean and green surroundings. The **Clean Green Utsav** successfully demonstrated that sustainable and zero-waste celebrations are achievable through collaborative action.

<b>Date of activity</b>	<b>Name of the nodal officer</b>	<b>No of staff members participated</b>	<b>No of dignitaries</b>	<b>Farmers</b>	<b>Members of civil society</b>	<b>School children</b>	<b>Total</b>
23.09.2025	Dr. P. Lakshamma Dr .P.S. Srinivas Dr. Duraimurugan P Dr. Suresh Madugula Mrs Swaroopa Mr G. Rakesh Mrs Maheshwari Shri Vasanth Shri. D. Naidu Shri. Shivam Singh	60	-	-	-	-	60



**Before and while clean Green Ustav**

**After clean Green Ustav**