

**REPORT ON ‘Swachhta Hi Seva- 2025’
‘swachhotsav’ (स्वच्छोत्सव) on 24.09.2025**

The ICAR–Indian Institute of Oilseeds Research (IIOR), Hyderabad, organized the “*Swachhta Hi Seva – 2025*” campaign on **24th September 2025**, as per the directions received from the Council. This year, the campaign was celebrated under the theme “*Swachhotsav*” (स्वच्छोत्सव), highlighting cleanliness as a festival of responsibility and collective commitment. As part of the day’s program, a special **cleaning drive** was carried out at **Tourist Spots, Religious and Spiritual Places**- at temple premises and tourist spot of Himayatsaga lake, Hyderabad with active participation from the staff and members of local community. The activity aimed to promote the values of hygiene, environmental care, and preservation of cultural and spiritual sites. The drive not only focused on removing visible waste and maintaining sanitation but also sought to raise awareness among the public on the importance of keeping such places clean and welcoming. Through this initiative, IIOR staff dedication to the national mission of *Swachh Bharat Abhiyan*, encouraging community involvement and inspiring citizens to adopt cleanliness as a shared responsibility.

action.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmers	Members of civil society	School children	Total
24.09.2025	Shri. D. Naidu Shri. Shivam Singh Shri Sohan Verma Shri Damendra Kumar Shri Appa Rao Shri Nandeshwar	25	-	-	15	-	40



Before



After

