

**REPORT ON ‘Swachhta Hi Seva- 2025’
‘swachhotsav’ (स्वच्छोत्सव) on 26.09.2025**

The ICAR–Indian Institute of Oilseeds Research (IIOR), Hyderabad, organized the “Swachhta Hi Seva – 2025” campaign on 26th September 2025, as per the directions received from the Council. In continuation of the Swachh Bharat Mission, the initiative to “Integrate the locals in swachhata by local art, music and culture” was observed at ICAR-IIOR on 26th September 2025. Batukamma festival being the cultural part of Telangana, which is celebrated for its beauty of floral stacking, which connects the humans with nature. To sensitize the locals about cleanliness, a symbolic Bathukamma programmes was organized and spread awareness about beautification of surroundings by taking collective measures of waste collection, disposal and planting trees.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmer s	Members of civil society	School children	Total
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26.09. 2025	Dr P. Rathnakumar, A.Anil Kumar Shri. D. Naidu Shri. Shivam Singh Shri Vasanth	35	-	-	-	-	35

