

KISAN DIWAS – Awareness programme on Vikasit Bharat G RAM G programme for farmers and other stakeholders

On 23rd December 2025, commemorating the birth anniversary of Bharat Ratna Shri Chaudhary Charan Singh, to honour the invaluable contribution of farmers to the nation's economy and food security, KISAN Diwas was organized at ICAR-Indian Institute of Oilseeds Research (ICAR-IIOR), Rajendranagar, Hyderabad. An awareness programme was also organized during the event, to promote Vikasit Bharat G RAM G programme for farmers and other stakeholders. Around **400 farmers** from Rangareddy, Vikarabad, Mahaboobnagar, nagarkurnool and surrounding areas, who are cultivating oilseeds and witnessed the live streaming of the celebration of Kisan Diwas and inspiring speeches of Hon'ble Minister of Agriculture and Farmers Welfare, GOI, Shri Shivraj Singh Chowhan and other eminent persons. ICAR-IIOR, Hyderabad, under the leadership of Dr R K Mathur, Director, organized a series of events during the day long programme, creating awareness on major oil seed crops like, Castor, Sunflower, Safflower and Sesame and an exhibition of improved varieties and other technologies was also arranged. Awareness was also created among the farmers about Vikasit Bharat G RAM G programme, aiming at providing 125 days of employment for rural unemployed, highlighting the scheme advantages over the earlier MNREGA. Farmers-scientist interaction meet was organized, and feedback of the farmers was obtained. Inline with the theme of Kisan Diwas 2025 “Vikasit Bharat 2047 – The Role of FPOs in Globalizing Indian Agriculture” highlighting the crucial role of Farmer Producer Organizations (FPOs) in transforming Indian agriculture into a globally competitive sector, progressive farmers belonging to “Sugunamani FPO” of Shabad were felicitated from the hands of Dr R. K Mathur, Director, ICAR-IIOR.

