



# SHITIJ

## Startup Incubation Program

Calls for Applications

### Focus Areas



Plant Health



Precision Agriculture

### Who Can Apply

- Open to Indian citizens passionate about contributing to the agriculture
- Agri Startup with a Prototype/Minimum Viable Product (MVP)

### Why Apply?



One Month Virtual Incubation Program



Business & Technical Mentoring



Access to Infrastructure & Facilities



Pilot Opportunities & Market Linkages



Industry Connect



Facilitation for Funding

05 JANUARY 2026

Registrations Open

20 JANUARY 2026

Application Window Closes

28-29 JANUARY 2026

Selection Round

09 FEB – 06 MAR 2026

One-Month Training

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Application Window Closes

20<sup>TH</sup> JANUARY 2026

### Partner Institutes

ICAR - Indian Institute of Agricultural Research, New Delhi

ICAR - Indian Institute of Horticultural Research, Bengaluru

ICAR - Indian Institute of Spices Research, Calicut

ICAR - Indian Institute of Oilseeds Research, Hyderabad

ICAR - National Centre for Integrated Pest Management, New Delhi

ICAR - National Bureau of Agricultural Insect Resources, Bengaluru

SUPPORTED BY NATIONAL AGRICULTURAL INNOVATION FUND (NAIF), ICAR

\* Terms and conditions applied

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## SHITIJ Incubation Program 2026

SHITIJ Startup Incubation Program

Last Date to apply: 20 Jan 2026 11:29:59 pm

Application Guidelines – SHITIJ: Startup Incubation Program

I. Critical Information

- The application is **free of cost**.
- Startups must **apply directly**.
- Third-party involvement is not encouraged.**

II. Eligibility

- Open to **Indian citizens** passionate about contributing to the **agriculture sector**.
- Applicants must have an **innovation, idea, product, or solution** relevant to agriculture.

III. Program

1. SHITIJ 2026: Startup Incubation Program: Plant Health and Precision Agriculture

IV. How to Apply

- The applicant's name must match the Aadhar card and must be the founder of the startup.



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## SHITIJ Startup Incubation Program

PUSA KRISHI

Application Call: Plant Health & Precision Agriculture

APPLICATION WINDOW CLOSES  
20<sup>th</sup> JANUARY 2026

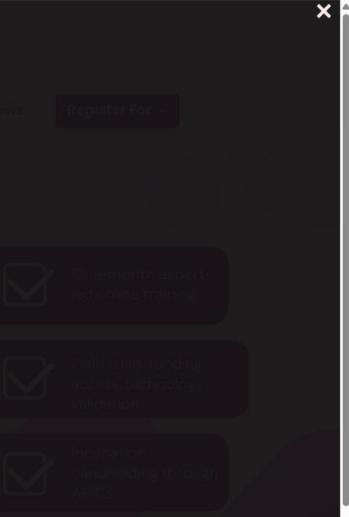
PROGRAMME DURATION  
09 FEBRUARY - 06 MARCH 2026

SUPPORTED BY NATIONAL AGRICULTURAL INNOVATION FUND (NAIF), ICAR

Key Highlights:

- One-month expert-led online training to scale up the project
- Need based: Field trial, Connect with Government funding schemes, Connect with Scientists for Technology Validation
- Incubation handholding

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Got an agri-innovation! 🌱

SHITU – Startup Incubation Program is now open for applications!

Focus Area: Plant Health | Precision Agriculture

Who Can Apply?

- Indian citizens passionate about agriculture
- Agri-startups with a Prototype or MVP

What's in it for you?

- Virtual incubation (1 month)
- Expert mentoring
- Infrastructure & facility access
- Industry connect
- Facilitation for funding and more....

Apply here: <https://lnkd.in/gigf-Bgn>  
Know more: <https://lnkd.in/gtaZNyG>

Dr. Akriti Sharma | Mani M. Ph.D.

Ministry of Agriculture & Farmers Welfare, Government of India | Department of Science & Technology, Government of India | ICAR- Indian Council of Agricultural Research | ICAR-IARI, New Delhi, भारतीय कृषि अनुसंधान संस्थान

#SHITU #StartupIncubation #AgriStartup #AgricultureInnovation #PrecisionAgriculture #PlantHealth #IndiaStartups #AgriEntrepreneur #StartupIndia #InnovationInAgriculture

**SHITU Startup Incubation Program**

Call for Applications

**Focus Areas**

- Plant Health
- Precision Agriculture

**Who Can Apply**

- Open to Indian citizens passionate about contributing to the agriculture
- Agri-startups with a Prototype/Prototype/MVP

**Why Apply?**

- Agri-Innovation Incubation Program
- Industry Connect
- Access to Infrastructure & Facilities
- Facilitation for Funding

20 JANUARY 2026

Application Window Closes

Partner Institutes

- ICAR- Indian Council of Agricultural Research, New Delhi
- ICAR- Indian Institute of Horticultural Research, Bangalore
- ICAR- Indian Institute of Soil Science, Bhopal
- ICAR- Indian Institute of Oilseeds Research, Hyderabad
- ICAR- Indian Institute of Spices Research, Tiruchirappalli
- ICAR- National Bureau of Agricultural Insect Resources, Bangalore

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## SHITIJ

### Startup Incubation Program



SHITIJ Startup Incubation Program is a one month, with a thematic focus on Plant Health and Precision Agriculture. The program is designed to create impact through early-stage incubation, sector-specific mentorship, field validation, and funding readiness, while bringing together innovators in an immersive one-month mentoring program to learn, connect, and collaborate.

**REGISTRATIONS OPEN**

### Benefits

-  One Month Virtual Incubation Program
-  Business & Technical Mentoring
-  Access to Infrastructure & Facilities
-  Pilot Opportunities & Market Linkages
-  Industry Connect
-  Facilitation for Grants & Funding

### Our Focus Area

-  Plant Protection
-  Precision Agriculture

### Program Timeline



### Frequently Asked Questions

<input type="checkbox"/> What happens at SHITIJ?	<input type="checkbox"/> We have more than one innovation. Can we submit multiple applications?
<input type="checkbox"/> Who is eligible for this program?	<input type="checkbox"/> We've already raised funding. Can we still apply?
<input type="checkbox"/> What is the selection process?	<input type="checkbox"/> Will I get feedback/advice on my application?
<input type="checkbox"/> Do I need to pay any money to apply for SHITIJ?	<input type="checkbox"/> Will I be able to edit my application once submitted?
<input type="checkbox"/> Can my entry be disqualified for any reason?	

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# SHITIJ

STARTUP INCUBATION PROGRAM

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APPLY NOW





Icar Nbair is with S.N. Sushil.

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Health & Precision  
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**Intro**

Pusa Krishi is an agri-innovation hub, transforming agriculture through entrepreneurship.

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Got an agri-innovation? 🌱🚜

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Ministry of Agriculture & Farmer's Welfare, Government of India Department of Science and Technology, Government of India Indian Council of Agricultural Research ICAR-Indian Agricultural Research Institute

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