



SHITIJ

Startup Incubation Program

Calls for Applications

Focus Areas



Plant Health



Precision Agriculture

Who Can Apply

- ✓ Open to Indian citizens passionate about contributing to the agriculture
- ✓ Agri Startup with a Prototype/Minimum Viable Product (MVP)

Why Apply?



One Month Virtual Incubation Program



Business & Technical Mentoring



Access to Infrastructure & Facilities



Pilot Opportunities & Market Linkages



Industry Connect



Facilitation for Funding



05 JANUARY 2026

Registrations Open



20 JANUARY 2026

Application Window Closes



28-29 JANUARY 2026

Selection Round



09 FEB - 06 MAR 2026

One-Month Training

REGISTER NOW



[SCAN TO REGISTER]

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Application Window Closes

20TH JANUARY 2026

Partner Institutes

ICAR - Indian Institute of Agricultural Research, New Delhi
ICAR - Indian Institute of Horticultural Research, Bengaluru
ICAR - Indian Institute of Spices Research, Calicut
ICAR - Indian Institute of Oilseeds Research, Hyderabad
ICAR - National Centre for Integrated Pest Management, New Delhi
ICAR - National Bureau of Agricultural Insect Resources, Bengaluru

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SHITIJ Incubation Program 2026

SHITIJ
Startup Incubation Program

- One-month expert-led online training to scale up the project
- Need based: Field trial, Connect with Government funding schemes, Connect with Scientists for Technology Validation
- Incubation handholding

Last Date to apply: 20 Jan 2026 11:29:59 pm

Application Guidelines - SHITIJ: Startup Incubation Program

I. Critical Information

- The application is **free of cost**.
- Startups must **apply directly**.
- Third-party involvement is not encouraged**.

II. Eligibility

- Open to **Indian citizens** passionate about contributing to the **agriculture sector**.
- Applicants must have an **Innovation, idea, product, or solution** relevant to agriculture.

III. Program

1. SHITIJ 2026: Startup Incubation Program: Plant Health and Precision Agriculture

IV. How to Apply

- The applicant's name must match the Aadhar card and must be the founder of the startup.

11°C Mostly sunny

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SHITIJ STARTUP INCUBATION PROGRAM

Application Call: Plant Health & Precision Agriculture

APPLICATION WINDOW CLOSES
20th JANUARY 2026

PROGRAMME DURATION
09 FEBRUARY - 06 MARCH 2026

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Key Highlights:

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APPLY NOW

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Got an agri-innovation? 🌱

SHITU – Startup Incubation Program is now open for applications!

🔍 Focus Area: Plant Health | Precision Agriculture

Who Can Apply?

- Indian citizens passionate about agriculture
- Agri-startups with a Prototype or MVP

📍 What's in it for you?

- Virtual incubation (1 month)
- Expert mentoring
- Infrastructure & facility access
- Industry connect
- Facilitation for funding and more....

📄 Apply here: <https://lnkd.in/gtgi-Bgn>

📄 Know more: <https://lnkd.in/gtgrRhyG>

Dr. Akriti Sharma | Mani M, Ph.D.

Ministry of Agriculture & Farmers Welfare, Government of India | Department of Science & Technology, Government of India | ICAR - Indian Council of Agricultural Research | ICAR-IARI, New Delhi भा.क.अ.प. - भारतीय कृषि अनुसंधान संस्थान

#SHITU #StartupIncubation #AgriStartup #AgricultureInnovation
#PrecisionAgriculture #PlantHealth #IndianStartups #AgriEntrepreneur
#StartupIndia #InnovationInAgriculture

The poster for SHITU Startup Incubation Program features a green and white color scheme. It includes a timeline of the application process: Registration Open, Application Review, Shortlisting, Selection Panel, and On-site Training. A QR code is provided for registration. The poster also lists partner institutes: ICAR - Indian Institute of Agricultural Research, New Delhi; ICAR - Indian Institute of Horticultural Research, Bangalore; ICAR - Indian Institute of Spices Research, Calicut; ICAR - Indian Institute of Cereals Research, Hyderabad; ICAR - National Centre for Integrated Pest Management, New Delhi; and ICAR - National Bureau of Agricultural Plant Quarantine, Bangalore. The program is supported by the National Agricultural Innovation Fund (NAIF), ICAR.

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SHITIJ

Startup Incubation Program

- ✓ One-month expert-led online training
- ✓ Field trials, funding access, technology validation
- ✓ Incubation handholding through ABICs

SHITIJ Startup Incubation Program is a one month, with a thematic focus on Plant Health and Precision Agriculture. The program is designed to create impact through early-stage incubation, sector-specific mentorship, field validation, and funding readiness, while bringing together innovators in an immersive one-month mentoring program to learn, connect, and collaborate.

[REGISTRATIONS OPEN](#)

Benefits

One Month Virtual Incubation Program

Business & Technical Mentoring

Access to Infrastructure & Facilities

Pilot Opportunities & Market Linkages

Industry Connect

Facilitation for Grants & Funding

Our Focus Area

Plant Protection

Precision Agriculture

Program Timeline



Frequently Asked Questions

- What happens at SHITIJ?

Who is eligible for this program?

What is the selection process?

Do I need to pay any money to apply for SHITIJ?

Can my entry be disqualified for any reason?
- We have more than one innovation. Can we submit multiple applications?

We've already raised funding. Can we still apply?

Will I get feedback/ advice on my application?

Will I be able to edit my application once submitted?

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STARTUP INCUBATION PROGRAM

Application Call: Plant Health & Precision Agriculture

APPLICATION WINDOW CLOSING

20TH JANUARY 2026



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Icar Nbair is with S.N. Sushil.

2h · 🌐

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"SHITIJ Startup Incubation Program under the Theme – Plant Health and Precision Agriculture for Nurturing Agri Innovations." [Indian Council of Agricultural Research](#)



SHITIJ

STARTUP INCUBATION PROGRAM

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Intro

Pusa Krishi is an agri-innovation hub, transforming agriculture through entrepreneurship.

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Ministry of Agriculture & Farmer's Welfare, Government of India Department of Science and Technology, Government of India Indian Council of Agricultural Research ICAR-Indian Agricultural Research Institute

#SHITIJ #StartupIncubation #AgriStartup #AgricultureInnovation #PrecisionAgriculture

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